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Ball has published articles in the Journal of International Business Studies and other publications. Before obtaining his doctorate, he spent 15 years in various marketing and production management positions in Mexico, South America, and Europe.

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For relaxation, he enjoys daily Stairmaster workouts, along with hiking, camping, gardening, cooking spicy vegetarian foods, and music. Michael S. Minor is professor of marketing and international business at the University of Texas, Pan American.

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